

MEDIA RELEASE - January 6, 2020

Cheer Conditioning Academy Has Coach Education Program Accredited

The United States Center for Coaching Excellence (USCCE) announces that Cheer Conditioning Academy successfully accredited its coaching education program under the USCCE's National Committee for Accreditation of Coaching Education (NCACE). Their Gold Certification for Cheerleading Coaches received Domain Specific Level 3 accreditation.

Through this accreditation process, NCACE ensures that the program adheres to the characteristics of excellence as prescribed by SHAPE America's *National Standards for Sport Coaches*. While the standards feature eight domains of coaching responsibilities, the Gold Certification for Cheerleading Coaches meets the standards and subsequent benchmarks associated with Domain 3: Physical Conditioning and Domain 5: Teaching and Communication. The standards represent the body of knowledge associated with each coaching responsibility and provide concrete examples of actions and orientations that constitute coaching competence. Accreditation reviewers noted that the program was "very comprehensive and thorough", provided "quality on-line instruction for coaches", and delivered "positive and proactive training".

Cheer Conditioning Academy is one of only 30 accredited coach education programs within the United States. The Gold Certification for Cheerleading Coaches clearly stands out as a leader in the United States in the preparation of coaches.

About the United States Center for Coaching Excellence and the National Committee for Accreditation of Coaching Education

The United States Center for Coaching Excellence is the premier authority on coaching education in the United States, providing coaching education programming support and accreditation of program through NCACE. NCACE offers accreditation and national recognition to sport organizations and institutions responsible for the preparation of coaches at any and all levels of sport. The rigorous review process ensures alignment with SHAPE America's National Standards for Sport Coaches, and that coaches are trained to effectively meet the unique developmental needs of every athlete. Through forward-thinking leadership and our team of expert reviewers, the USCCE is uniquely positioned to provide the highest quality, empirically-based guidance for the creation, implementation and evaluation of coaching education programs.

For more information, visit NCACE http://www.qualitycoachingeducation.org or the USCCE http://www.uscoachexcellence.org/